WordPress website design

Vložil DevonGray - 08/09/2026 16:47

I'm looking for a reliable specialist or development team that helps businesses migrate websites from different CMS platforms to WordPress smoothly and professionally. It's important that the migration preserves all existing content, visual design, site structure, functionality, URLs, and SEO performance without causing traffic loss or technical issues. Has anyone worked with a trusted WordPress migration service they could recommend?

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Re: WordPress website design

Vložil EsteeWilson - 08/09/2026 16:49

One thing I've noticed with WordPress projects is that good design is much more than choosing attractive colours, fonts, and images. A professionally designed WordPress website needs to look polished, but it also has to make sense from a UX point of view and be realistic for developers to build afterwards. That balance between visual quality and practical usability is probably what separates a proper design process from simply creating a nice-looking homepage. For agencies in the UK, outsourcing part of the WordPress website design process can also make quite a lot of sense. Sometimes an internal design team is perfectly capable but simply does not have enough capacity when several client projects land with similar deadlines. In those situations, working with an external team such as Codelibry https://codelibry.com/services/wordpress-web-design/ can give an agency extra design support without having to expand its permanent staff. The advantage is flexibility, although the downside is that communication and clear project documentation become even more important when more than one team is involved. I also think the work done before WordPress development starts is often underestimated. Figma designs, wireframes, and sitemaps can save a surprising amount of time later. A sitemap helps decide what pages actually need to exist and how they connect, while wireframes focus more on structure before anyone gets distracted by colours or visual details. Once that foundation is agreed, a Figma prototype can show the intended user journey much more clearly. Clients can then comment on navigation, page hierarchy, calls to action, and content placement before developers start building the actual site. Another useful part of the process is creating a consistent UI kit or design system. Some people assume this is only necessary for large corporate websites, but even a fairly small WordPress project can benefit from having agreed button styles, typography rules, form elements, spacing, colours, icons, and reusable content blocks. It keeps different pages visually consistent and prevents the design from becoming messy as new sections are added. It can also make future changes easier because everyone understands which design rules should be followed. From the development side, WordPress-friendly layouts are particularly valuable. A beautiful concept is not much use if every section requires unusual functionality or awkward workarounds. When designers understand how custom WordPress themes are typically structured, they can create reusable sections and sensible responsive layouts that developers can translate into code more efficiently. This can make the move from approved Figma screens to a working custom theme much smoother and reduce unnecessary back-and-forth.

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Thank you very much!

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