Seasonal Gift Campaigns

Vložil frankis - 13/07/2026 22:57

We regularly run seasonal campaigns with free gifts, but configuring them manually every time takes too much effort and increases the chance of errors. I'm looking for a solution that makes creating and managing gift promotions much easier while supporting different promotional conditions. What would you recommend for Magento 2?

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Re: Seasonal Gift Campaigns

Vložil solya - 19/07/2026 10:32

Configuring seasonal marketing activities becomes a massive operational headache when you have to rebuild settings from scratch every month. Our legacy workflow required extensive manual adjustments before every major holiday, which inevitably led to broken links and angry consumer emails. To streamline our operations, we decided to Run Magento 2 gift promotions via a centralized system that allows us to pre-schedule campaigns months in advance. The administrative interface lets us define precise activation dates, stock limitations, and category exclusions ahead of time. This proactive management strategy freed up our creative team to focus entirely on visual design and ad copy.

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